



Social Media Bootcamp

Tools for Building an Engaged Online Community

<http://delicious.com/socialmediacamp/seizing>
<http://delicious.com/socialmediacamp/tools>
<http://delicious.com/socialmediacamp/resources>
<http://delicious.com/socialmediacamp/platforms>
<http://delicious.com/socialmediacamp/sites>

Resources

Creativecommons.org
Flickr.com/creativecommons
Socialbrite.org/sharing-center
Socialbrite.org/glossary
<http://www.ccnma.org/nahj.org/resources/research.shtml>
<http://mije.org/resources>
<http://www.nabj.org/resources/>

Social news sites:

Digg, Reddit, StumbleUpon,
Newsvine, NowPublic

Widgets:

Widgetbox, Yahoo! Widgets,
Netvibes,

Petitions:

Care2's thepetitionsite.com,
ipetitions.com

RSS readers:

Bloglines, Google Reader, many
others

RSS feeds:

Feedburner

Social bookmarking sites:

Delicious, Magnolia, many others

Wikis:

Wikispaces, PBworks, many others

Platforms

Blogs:

WordPress, Blogger, TypePad

Microblogging

Twitter, FriendFeed

Social networks:

Facebook, MySpace, Ning, Hi5

Video hosting & sharing:

YouTube, Vimeo, Viddler,
Magnify.net

Photo hosting & sharing:

Flickr, SmugMug, PhotoBucket

The power of geolocation

Geolocation on mobile devices will become a major phenomenon in the coming years. Why not get in front of the trend by becoming the go-to place in your community for location-based information and services?



Dan Gillmor, author of "We the Media," teaches journalism classes at Arizona State University. Below he details how his students captured a local Art Walk using G1 phones, which have GPS and cameras that include the geo-location in the EXIF files.

The process

1. Set up Flickr account with email posting using Flickr mobile tools at www.flickr.com/tools/mobile/
2. Go out on the Art Walk, a self-organized tour.
3. Take photos. Email the photos — with the place as the subject line and then a bit of text explaining what you're looking at — to the Flickr mobile gateway.
4. Flickr automatically parses the time and location data as it imports the photos and positions each photo on an online map. The timeline is across the bottom, in effect, and the map shows you where things are located.

Dan adds: "Flickr's maps are crude and not terribly user-friendly. We're looking at upgrading this by creating an Android app that posts directly into several other sites that offer maps and handle location and time data. Keep in mind that any GPS-equipped phone that can handle email is capable of what we did." — JD Lasica, Socialbrite