# 12 SOCIAL ACTION HUBS

# Top advocacy platforms & online communities



# IndieGoGo

**IndieGoGo** is a collaborative way to fund ideas. It's now in more than 130 countries with over 5,000 projects. Raise money for your project and convert fans into funders.



#### Care2

Care2 doubles as an online community with 19 million participants and as a platform for activism and fundraising. Its Petition Site enables anyone to start a petition around social action issues.



## **Causes**

The world's largest platform for activism and philanthropy, **Causes** empowers individuals to create instant communities that take action on behalf of any issue.



# Change.org

Change.org is a social enterprise that empowers people to take action, ranging from joining an organization to signing an online petition or calling a congressperson's office.



#### **TakePart**

A project of Participant Media, **TakePart** wants to be be the place where the community goes to take action on social change and nonprofit issues.



# Meetup

With 8 million members, **Meetup** is the poster child for using online tools to effect real-world change through local face-to-face meetups and getting people to put some skin in the game.



# **NationBuilder**

Whether you're an advocacy organization, nonprofit, filmmaker or change agent, you need a service to help you with petitions, donations, calendars, events, volunteering, social media integration and more.



#### **DoSomething**

**DoSomething** uses the power of online to get 2 million young people to take realworld actions on causes such as disasters, human rights, homelessness, the environment and more.



## **Citizen Effect**

Citizen Effect empowers citizens to become citizen philanthropists by providing us with the tools and networks we need to work directly with communities in need around the world.



#### Idealist

Idealist is an interactive site where people and organizations can exchange resources and ideas, locate opportunities and supporters, and take steps toward building a better world.



# **Empowered.org**

**Empowered.org** helps you take a decentralized approach to online fundraising, volunteer recruitment and marketing to accelerate your mission while maintaining oversight, brand and culture.



#### Salsa

Salsa provides a flexible, affordable online platform to organize and energize supporters. Salsa helps more than 2,000 nonprofits by providing online fundraising, communications and advocacy solutions.