



10 MOBILE APPS

FOR SOCIAL GOOD!



GoodGuide

GoodGuide lets you to scan the barcode of a product while you're shopping and immediately receive ratings regarding its healthfulness, environmental impact and social responsibility. How cool is that?



Find Green

Locate green and sustainable businesses with this app. Looking for a farmer's market within walking distance? **Find Green** will note your location and search its database of more than 60,000 businesses to help you find one.



Sparked

Sparked lets you spend a few minutes of spare time completing missions for causes you're passionate about. On your train commute to work, rate tweets from SXSW or tag photos for a museum instead of playing Solitaire.



Give Work

Created by CrowdFlower and SamaSource, the **Give Work** app asks users to complete simple tasks that check the work done by SamaSource's refugee workforce. It provides a sort of quality assurance while increasing the quality of life for Kenyan refugee workers.



CauseWorld

CauseWorld lets you check in at your favorite stores via your iPhone or Android and rack up Karma points. You can then donate to a favorite cause without spending a dime. Corporate sponsors fund the causes and organizations you care about.



Catalista

Catalista helps you find timely, local volunteer opportunities, rate them and share your good deed with the world. Read to kids, deliver meals to the elderly, clean up a park or give \$10. No matter what you do, pitching in makes a difference. For iPhone & Android.



Do Good

The **Do Good** app for the iPhone, from Mobil33t LLC, asks the question, What if 300,000 people did the same random act of kindness in one day? DoGood leverages millions of iPhones & iPods to unite individual acts of kindness into a significant movement.



SnapImpact

SnapImpact connects potential volunteers with opportunities in their area. The app searches All For Good's database of volunteer opportunities by location, providing users with a variety of options to give back to their local community.



mGive

mGive puts the power to donate in the hands of anyone with an SMS plan. For a fee, nonprofits can register with mGive and ask supporters to text donations in increments of \$5 or \$10.



MobileRice

The **MobileRice** app tests your vocabulary skills while donating grains of rice through the World Hunger Programme. Match words with their definitions or synonyms and help diminish hunger. The app is connected to the website, which has collected 77 billion grains in 2 1/2 years — enough rice to feed millions.