

# 10 IPHONE APPS

# FOR SOCIAL GOOD!



# GoodGuide

**GoodGuide** lets you to scan the barcode of a product while you're shopping and immediately receive ratings regarding its healthfulness, environmental impact and social responsibility. How cool is that?



# **Find Green**

Locate green and sustainable businesses with this app. Looking for a farmer's market within walking distance? Find Green will note your location and search its database of more than 60,000 businesses to help you find one.



# The Extraordinaries

The Extraordinaries app lets you spend just a few minutes of spare time completing missions for causes you're passionate about. On your commute to work, or waiting in line at the DMV, rate tweets from SXSW or tag photos for the Brooklyn Museum instead of playing Solitaire.



# Give Work

Created by CrowdFlower and Samasource, the **Give Work** app asks users to complete simple tasks that check the work done by Samasource's refugee workforce. It provides a sort of quality assurance while increasing the quality of life for Kenyan refugee workers.



#### CauseWorld

CauseWorld lets you check in at your favorite stores via your iPhone or Android and rack up Karma points. You can then donate to a favorite cause without spending a dime. Corporate sponsors fund the causes and organizations you care about.



#### **mGive**

mGive puts the power to donate in the hands of anyone with an SMS plan. For a fee, nonprofits can register with mGive and ask supporters to text donations in increments of \$5 or \$10.



# Frontline SMS

FrontlineSMS makes it easy for nonprofits to engage with their community. The service helps organizations share information with supporters via text message. Uses can include sending daily notes of encouragement to disseminating calls to action to anyone with a mobile signal.



# Snaplmpact

**SnapImpact** connects potential volunteers with opportunities in their area. The app searches All For Good's database of volunteer opportunities by location, providing users with a variety of options to give back to their local community.



#### Ushahidi

This platform for crowdsourced crisis information can now be accessed via **Ushahidi**'s Apps for Android, Java Phones and Windows Mobile. Users can view real-time maps for crisis areas around the world and contribute crucial information regarding disaster relief. iPhone app due soon.



#### **MobileRice**

The **MobileRice** app tests your vocabulary skills while donating grains of rice through the World Hunger Programme. Match words with their definitions or synonyms and help diminish hunger worldwide. The app is connected to the website, which has collected 77 billion grains in 2 1/2 years — enough rice to feed millions.

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